

**PUSH
LIMIT**



KOON

OVER 40 NEW PRODUCT ATTRIBUTES

• FIRST RIDE OF ITS KIND (HSS HULL SYSTEM)

1. FIRST BOAT THAT DOESN'T CHINE WALK
2. FIRST BOAT THAT CAN HANDLE HARD TURNS WITHOUT DISRUPTION TO SPEED
3. GETS UP ON THE PAD QUICKEST
4. BIG WAVES DON'T AFFECT COMFORT, FISHING EFFICIENCY, AND SPEED ACCELERATION
5. YACHT COOSA TRANSOM WITH OVERSIZED MOLDED IN KNEE DESIGNS TO DELIVER THE STRONGEST TRANSOM IN THE INDUSTRY
6. REMOVED BOW TIPPING COMMONLY EXPERIENCED IN BOATS WITH OUR HYBRID HULL DESIGN SO YOU ARE NO LONGER STANDING ON AN INCLINE IN THE BOW

• LARGEST FISHING REAL ESTATE (IT STRINGER AND DECK)

7. DOUBLE THE AMOUNT OF STORAGE WITH OUR VERTICAL IT STRINGER (50 PLANO'S AND 2-3X THE RODS)
8. LARGEST FISHING DECK IN THE MARKET
9. HORSEPOWER HIPS INDENT STRATEGICALLY POSITIONED FOR ERGONOMIC FISH RETRIEVAL EASE
10. LARGEST MACHINE ROOMS THAT CAN FIT 6 BATTERIES WITH PLENTY OF SPACE LEFT

• NEW "E-SEAT"

11. AFFORDABLE SUSPENSION WITH A PROPRIETARY 6-SPRING INTEGRATED INTO THE SEAT
12. COOL BREATHING MATERIALS THAT ACCOMMODATE ANY COLORS AND COOL ON THEIR OWN
13. ERGONOMICALLY AUTOMOTIVE INTELLECT SEAT DESIGNS WITH A STRATEGIC LAYOUT THAT DOESN'T REQUIRE A MUSCLE UP GETTING OUT
14. AUTOMATED QUICK ACCESS PUSH SWITCHES AT FRONT AND HELM WHILE FISHING FOR HIGH FREQUENCY CONTROLS (NOT A REDUNDANT CONTROL SYSTEM)
15. SINGLE PUSH BUTTON FOR THE CRANK AND TROLLING MOTOR POWER
16. REMOVED INTERFERENCE WHEN LOOKING AROUND BOAT UNDERWAY IN THE SEAT (ESPECIALLY BEHIND YOU)

• LEVERAGE AUTOMATION TO PROVIDE A LIVEWELL THAT CONTROLS AND PROTECTS EVERYTHING (L2 LIVEWELL)

17. EVERYONE HAS AUTO-FILL, BUT WE HAVE AUTO-MAINTAIN-FILL (SUPERIOR TO PRESSURIZING)
18. AUTO-TEMP
19. AUTO-OXYGENATE
20. AUTO-RECIRCULATION
21. ROUND SHAPE AND PROTECTIVE LID COVERS
22. AUTO-FISH IV PROFILES
23. BACK-UP PUMP SYSTEM, BELOW THE WATER LINE, TO SAVE PRIME, AND THEY AUTOMATICALLY TURN OFF
24. INCORPORATED A PROTECTION RUN-DRY PROTECTION FEATURE IN THE LIVEWELL PUMPS SO THEY TURN OFF ON AFTER 15 SECONDS RUNNING DRY

IKON

OVER 40 NEW PRODUCT ATTRIBUTES

• MORE EVERYTHING AND INTUITIVE FISHING FINGERPRINTS

25. "CLEAN POWER" WITH YACHT PLUG AND PLAY HARNESSSES WITH A PROTECTED CHANNEL FOR RIGGING ACCESS (EXCEEDS ABYC STANDARDS)
26. INSTALLED A NMEA PORT SYSTEM FROM HELM TO BOW SO YOU NO LONGER NEED TO PURCHASE THOSE BOXES FROM THE ELECTRONICS' SUPPLY-BASE
27. LARGEST INSULATED COOLER
28. ADDITIONAL INSULATED COOLER IN BETWEEN THE SEATS
29. QUICK CONNECT FILL FOR WEIGH-IN BAG THAT DOESN'T REQUIRE GETTING OUT OF THE BOAT
30. NO INTERFERENCE STORING CO-ANGLER RODS
31. TALL GUTTER SYSTEM IN THE HATCHES FOR WATERPROOF HATCHES WITH AIR FLOW
32. 360 ACCESS TO TRANSOM HATCHES THAT ARE REMOVABLE
33. REMOVABLE TUBS FOR UNDER THE HATCH ACCESS, WITH A REMOVABLE DAY BOX TO ACCESS ENGINE DATA PORTS (HUGE FOR RESALE)
34. GLOVEBOX WITH ACCESS TO THE ELECTRONICS
35. ADDED 6 USB'S IN VARIOUS LOCATIONS FOR CAMERA SUPPORT (MORE THAN ANY BOAT OUT THERE)

• TRAILING AND STOWING

36. ANTI-PUDDLING POLE SYSTEM
37. FLEXIBLE ARCHITECTURE MOORING COVER WITH QUICK ACCESS HELM COMPARTMENT AND FIT FOR ALL GRAPHS
38. UNIQUE BOW STEPS FOR ENTERING AND EXITING, AND AN EXTENDED FENDER STEPS
39. SENSOR CONTROLLED RUNWAY LIGHTS WHEN LOADING

• MORE PERSONALITY TO LOOK GOOD ON THE WATERS AND LOOK GOOD FOR A LONG TIME

40. FIBERGLASS SEATBACK FOR CUSTOMIZATION STYLING FLAVOR
41. GEL-COAT FINISHED LINER
42. HIDDEN FASTNERS & SEAWORTHY CLEATS
43. ONE PIECE HELM IS A MASTERPIECE OF JEWELRY (NO CHEAP MATERIALS ON IT)
44. PAINT THE BOTTOM A DIFFERENT COLOR THAN THE HULL SIDE
45. DURABLE MATERIALS WITH ROBUST THICKNESSES THAT LAST SO THEY TURN OFF ON AFTER 15 SECONDS RUNNING DRY

iKONN